

ORDER

Orders	Order / Rev:	706676				
	Alt Order #:	06278660				
	Product Desc:	OBAMA FOR AMERICA				
	Estimate:	1537				
	Flight Dates:	10/23/12 - 10/29/12				
	Original Date / Rev:	08/15/12 / 10/25/12				
	Order Type:	Political				
	Primary AE:	Joe Knauer				
	Sales Office:	T-WAS				
	Sales Region:	NAT				
Agency	Name:	Greer Margolis Mitchell/ Pol				
	Buying Contact:					
	Billing Contact:					
	3050 K St NW					
	Washington, DC 20007					
	Billing Type:	Cash				
	Billing Calendar:	Broadcast				
	Billing Cycle:	WEEKLY				
	Agency Commission:	15%				
Advertiser	Name:	Obama/D/President				
	Demographic:	A35+				
	Product Codes:	PL-Presidential,Political,PL-Federal				
	Priority:	P-5				
	Revenue Codes:	AGY, GEN, POL				

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/22/12	10/28/12	175	\$306,950.00	\$260,907.50	October 2012	175	\$306,950.00	\$260,907.50	0.00
10/29/12	11/04/12	26	\$40,450.00	\$34,382.50	November 2012	26	\$40,450.00	\$34,382.50	0.00
					Totals	201	\$347,400.00	\$295,290.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKYC	10/23/12	10/26/12	Days of Our Lives Days of Our Lives	CM	1p-2p	- TWTF--	:30	8	\$800.00	P-1	0.00	NM	6	\$4,800.00
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 10/22/12	10/28/12	- TWTF--		8	\$800.00		0.00						
	Spot	Ch	Date Range	Description		Start/End Time									
	2	NKYC	10/22/12-10/28/12	Days of Our Lives		1p-2p									
				See MG 19.5,19.6,19.7,19.8,19.9,19.10,19.11 [NA/Oversold]											
	4	NKYC	10/22/12-10/28/12	Days of Our Lives		1p-2p									
				See MG 19.5,19.6,19.7,19.8,19.9,19.10,19.11 [NA/Oversold]											
E 2	WKYC	10/23/12	10/26/12	M-F 10-11a M-F 10-11a	CM	10a-11a	- TW----	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 10/22/12	10/28/12	- TW----		2	\$250.00		0.00						
E 3	WKYC	10/23/12	10/26/12	Tonight Show Tonight Show	CM	1135p-1237a	- TWTF--	:30	7	\$2,000.00	P-1	0.00	NM	3	\$6,000.00
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 10/22/12	10/28/12	- TWTF--		7	\$2,000.00		0.00						



WKYC

Order / Rev: 706676
Alt Order #: 06278660
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WKYC
Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WKYC	10/23/12	10/26/12	Tonight Show Tonight Show	CM	1135p-1237a	- TWTF--	:30	7	\$2,000.00	P-1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-TWTF--		7	\$2,000.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time									
2	NKYC	10/22/12-10/28/12		Tonight Show		1135p-1237a									
		See MG 3.8,3.9 [NA/Oversold]													
3	NKYC	10/22/12-10/28/12		Tonight Show		1135p-1237a									
		See MG 3.8,3.9 [NA/Oversold]													
4	NKYC	10/22/12-10/28/12		Tonight Show		1135p-1237a									
		See MG 19.5,19.6,19.7,19.8,19.9,19.10,19.11 [NA/Oversold]													
5	NKYC	10/22/12-10/28/12		Tonight Show		1135p-1237a									
		Credited													
6	NKYC	10/22/12-10/28/12		Tonight Show		1135p-1237a									
		See MG 19.5,19.6,19.7,19.8,19.9,19.10,19.11 [NA/Oversold]													
7	NKYC	10/22/12-10/28/12		Tonight Show		1135p-1237a									
		See MG 19.5,19.6,19.7,19.8,19.9,19.10,19.11 [NA/Oversold]													
8	NKYC	10/27/12-10/27/12		Saturday Night Live		1130p-107a									
		(M) MG for 3.3,3.2													
9	NKYC	10/27/12-10/27/12		630A-7A		630a-7a									
		(M) MG for 3.3,3.2													
E 4	WKYC	10/23/12	10/26/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	- TWTF--	:30	8	\$400.00	P-2	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-TWTF--		8	\$400.00		0.00						
E 5	WKYC	10/23/12	10/26/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	- TWTF--	:30	4	\$850.00	P-1	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-TWTF--		4	\$850.00		0.00						
E 6	WKYC	10/23/12	10/26/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	- TWTF--	:30	7	\$400.00	P-2	0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-TWTF--		7	\$400.00		0.00						
E 7	WKYC	10/23/12	10/26/12	Last Call Last Call w/Carson Daly	CM	135a-205a	- TWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-TWTF--		4	\$300.00		0.00						
E 8	WKYC	10/23/12	10/26/12	M-F 2-3p Rachel Ray	CM	2-3p	- TWTF--	:30	7	\$400.00	P-2	0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-TWTF--		7	\$400.00		0.00						
E 9	WKYC	10/23/12	10/26/12	M-F 3-4p The Doctors	CM	3p-4p	- TWTF--	:30	8	\$450.00	P-2	0.00	NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-TWTF--		8	\$450.00		0.00						
E 10	WKYC	10/23/12	10/26/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	- TWTF--	:30	7	\$600.00	P-2	0.00	NM	8	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-TWTF--		7	\$600.00		0.00						

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	WKYC	10/23/12	10/26/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	- TWTF -	:30	7	\$600.00	P-2	0.00	NM	8	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	- TWTF -		7	\$600.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>								
		5	NKYC	10/22/12-10/28/12	M-F 4-5p		4p-5p								
					See MG 10.9, 10.10 [Per Management] - MA										
9	NKYC	10/28/12-10/28/12	Sun	5-8a		5a-8a	(5:00 AM-5:30 A-	-----	Su	:30	\$300.00	0.00	NM		
		(M)	MG for 10.5 10/25												
10	NKYC	10/28/12-10/28/12	Sun	5-8a		5a-8a	(5:30 AM-6:00 A-	-----	Su	:30	\$300.00	0.00	NM		
		(M)	MG for 10.5 10/25												
E 11	WKYC	10/23/12	10/26/12	M-F 430a-5a 430a News	CM	430a-5a	- TWTF -	:30	4	\$300.00	P-1	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	- TWTF -		4	\$300.00		0.00						
E 12	WKYC	10/23/12	10/26/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	- TWTF -	:30	7	\$900.00	P-1	0.00	NM	7	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	- TWTF -		7	\$900.00		0.00						
E 13	WKYC	10/23/12	10/26/12	M-F 5-6p Dr. Phil	CM	5p-6p	- TWTF -	:30	8	\$1,400.00	P-1	0.00	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	- TWTF -		8	\$1,400.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>								
		1	NKYC	10/22/12-10/28/12	M-F 5-6p		5p-6p								
					See MG 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.11 [NA/Oversold on tuesday]										
3	NKYC	10/22/12-10/28/12	M-F 5-6p			5p-6p									
					See MG 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.11 [NA/Oversold on thursday]										
E 14	WKYC	10/23/12	10/26/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	- TWTF -	:30	7	\$3,200.00	P-1	0.00	NM	6	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	- TWTF -		7	\$3,200.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WKYC	10/23/12	10/26/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	- TWTF--	:30	7	\$3,200.00	P-1	0.00	NM	6	\$19,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 - 10/28/12 -TWTF-- 7 \$3,200.00 0.00															
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	NKYC	10/22/12-10/28/12	M-F 6-630p		6p-630p		-TWThF----	:30	(\$3,200.00)	0.00	NM				
See MG 14.8,14.9,14.10 [NA/Oversold]															
2	NKYC	10/22/12-10/28/12	M-F 6-630p		6p-630p		-TWThF----	:30	(\$3,200.00)	0.00	NM				
See MG 14.8,14.9,14.10 [NA/Oversold]															
3	NKYC	10/22/12-10/28/12	M-F 6-630p		6p-630p		-TWThF----	:30	(\$3,200.00)	0.00	NM				
See MG 14.8,14.9,14.10 [NA/Oversold]															
4	NKYC	10/22/12-10/28/12	M-F 6-630p		6p-630p		-TWThF----	:30	(\$3,200.00)	0.00	NM				
See MG 14.11 [NA/Oversold]															
5	NKYC	10/22/12-10/28/12	M-F 6-630p		6p-630p		-TWThF----	:30	(\$3,200.00)	0.00	NM				
See MG 14.12,14.13 [NA/Oversold]															
6	NKYC	10/22/12-10/28/12	M-F 6-630p		6p-630p		-TWThF----	:30	(\$3,200.00)	0.00	NM				
See MG 14.12,14.13 [NA/Oversold]															
7	NKYC	10/22/12-10/28/12	M-F 6-630p		6p-630p		-TWThF----	:30	(\$3,200.00)	0.00	NM				
See MG 19.5,19.6,19.7,19.8,19.9,19.10,19.11 [NA/Oversold]															
8	NKYC	10/25/12-10/27/12	LN (M-Su)		11P-1135P		---ThFSa--	:30	\$3,200.00	0.00	NM				
(M) MG for 14.3,14.2,14.1															
9	NKYC	10/25/12-10/27/12	LN (M-Su)		11P-1135P		---ThFSa--	:30	\$3,200.00	0.00	NM				
(M) MG for 14.3,14.2,14.1															
10	NKYC	10/25/12-10/27/12	LN (M-Su)		11P-1135P		---ThFSa--	:30	\$3,200.00	0.00	NM				
(M) MG for 14.3,14.2,14.1															
11	NKYC	10/28/12-10/28/12	Post NFL News		Various		-----Su	:30	\$3,200.00	0.00	NM				
(M) MG for 14.4 10/26															
12	NKYC	10/27/12-10/28/12	EN (Sa-Su)		6P-7P Sa/Su	(6:00 PM-6:30 P-----SaSu	:30	\$3,200.00	0.00	NM					
(M) MG for 14.5,14.6															
13	NKYC	10/27/12-10/28/12	EN (Sa-Su)		6P-7P Sa/Su	(6:00 PM-6:30 P-----SaSu	:30	\$3,200.00	0.00	NM					
(M) MG for 14.5,14.6															
E 15	WKYC	10/23/12	10/26/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	- TWTF--	:30	9	\$1,400.00	P-2	0.00	NM	9	\$12,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 - 10/28/12 -TWTF-- 9 \$1,400.00 0.00															
E 16	WKYC	10/23/12	10/26/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	- TWTF--	:30	6	\$6,000.00	P-1	0.00	NM	4	\$36,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 - 10/28/12 -TWTF-- 6 \$6,000.00 0.00															
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
2	NKYC	10/22/12-10/28/12	Nightly News		M-Su 6:28p-7p		-TWThF----	:30	(\$6,000.00)	0.00	NM				
See MG 16.8 [NA/Oversold]															
4	NKYC	10/22/12-10/28/12	Nightly News		M-Su 6:28p-7p		-TWThF----	:30	(\$6,000.00)	0.00	NM				
See MG 16.8 [NA/Oversold]															
7	NKYC	10/22/12-10/28/12	Nightly News		M-Su 6:28p-7p		-TWThF----	:30	(\$6,000.00)	0.00	NM				
See MG 16.8 [NA/Oversold]															
8	NKYC	10/28/12-10/28/12	NFL Regular Season Football	NFL Football			-----Su	:30	\$18,000.00	0.00	NM				
(M) MG for 16.4,16.7,16.2															
E 17	WKYC	10/23/12	10/26/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	- TWTF--	:30	7	\$3,200.00	P-1	0.00	NM	5	\$16,000.00

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E 41	WKYC	10/28/12	10/28/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	2	\$1,400.00	P-2	0.00	NM	2 \$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----S		2				\$1,400.00		0.00		
E 42	WKYC	10/25/12	10/25/12	Thu Prime B Thu Prime B	CM	9-10p	---T---	:30	1	\$4,500.00	P-2	0.00	NM	1 \$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	---T---		1				\$4,500.00		0.00		
E 43	WKYC	10/23/12	10/28/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	-TWTFSS	:30	7	\$3,200.00	P-1	0.00	NM	7 \$22,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-TWTFSS		7				\$3,200.00		0.00		
E 44	WKYC	10/23/12	10/23/12	Tue Prime C Tue Prime C	CM	10-11p	-T-----	:30	1	\$4,500.00	P-2	0.00	NM	1 \$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-T-----		1				\$4,500.00		0.00		
E 45	WKYC	10/23/12	10/23/12	Tue Prime A Tue Prime A	CM	8-9p	-T-----	:30	1	\$5,000.00	P-2	0.00	NM	1 \$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-T-----		1				\$5,000.00		0.00		
E 47	WKYC	10/24/12	10/24/12	Wed Prime B Wed Prime B	CM	9-10p (9:00 PM-10:00 PM)	--W---	:30	1	\$6,000.00	P-2	0.00	NM	1 \$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	--W---		1				\$6,000.00		0.00		
E 48	WKYC	10/29/12	10/29/12	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$800.00	P-1	0.00	NM	1 \$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	M-----		1				\$800.00		0.00		
E 49	WKYC	10/29/12	10/29/12	M-F 10-11a M-F 10-11a	CM	10a-11a	M-----	:30	1	\$400.00	P-1	0.00	NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	M-----		1				\$400.00		0.00		
E 50	WKYC	10/29/12	10/29/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$2,000.00	P-1	0.00	NM	1 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	M-----		1				\$2,000.00		0.00		
E 51	WKYC	10/29/12	10/29/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	M-----	:30	2	\$650.00	P-1	0.00	NM	2 \$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	M-----		2				\$650.00		0.00		
E 52	WKYC	10/29/12	10/29/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$850.00	P-1	0.00	NM	1 \$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	M-----		1				\$850.00		0.00		
E 54	WKYC	10/29/12	10/29/12	Last Call Last Call w/Carson Daly	CM	135a-205a (1:35 AM-2:05 AM)	M-----	:30	1	\$600.00	P-1	0.00	NM	1 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	M-----		1				\$600.00		0.00		
E 55	WKYC	10/29/12	10/29/12	M-F 2-3p Rachel Ray	CM	2-3p	M-----	:30	1	\$650.00	P-1	0.00	NM	1 \$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	M-----		1				\$650.00		0.00		
E 56	WKYC	10/29/12	10/29/12	M-F 3-4p The Doctors	CM	3p-4p	M-----	:30	1	\$650.00	P-1	0.00	NM	1 \$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	M-----		1				\$650.00		0.00		
E 57	WKYC	10/29/12	10/29/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	M-----	:30	1	\$800.00	P-1	0.00	NM	1 \$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	M-----		1				\$800.00		0.00		

Order / Rev: 706676
Alt Order #: 06278660
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1537

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 57	WKYC	10/29/12	10/29/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$800.00		0.00			
E 58	WKYC	10/29/12	10/29/12	M-F 430a-5a 430a News	CM	430a-5a	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$300.00		0.00			
E 59	WKYC	10/29/12	10/29/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	M-----	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		2				\$900.00		0.00			
E 60	WKYC	10/29/12	10/29/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	2	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		2				\$1,400.00		0.00			
E 61	WKYC	10/29/12	10/29/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	M-----	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$3,200.00		0.00			
E 62	WKYC	10/29/12	10/29/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$2,000.00		0.00			
E 63	WKYC	10/29/12	10/29/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$6,000.00		0.00			
E 65	WKYC	10/29/12	10/29/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:30	4	\$2,000.00	P-1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		4				\$2,000.00		0.00			
E 66	WKYC	10/29/12	10/29/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$3,500.00		0.00			
E 67	WKYC	10/29/12	10/29/12	M-F 9-10a Today II Today Show II	CM	9a-10a (9:00 AM-10:00 AM)	M-----	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		2				\$800.00		0.00			
E 68	WKYC	10/29/12	10/29/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	M-----	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$3,200.00		0.00			
N69	WKYC	10/28/12	10/28/12	Browns Pre-Game Huddle	CM	1130a-12p	-----S	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$650.00		0.00			
N70	WKYC	10/27/12	10/27/12	Sat 7-8p Sat 7-8p	CM	7-8p	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$800.00		0.00			

Totals

201

\$347,400.00